

Spring 2019 Partner and Sponsor Information

The Power of Social and Emotional Learning:

“A good head and a good heart are always a formidable combination” (Nelson Mandela)



Promote your products and services to many of the nation’s most influential urban education decision makers!

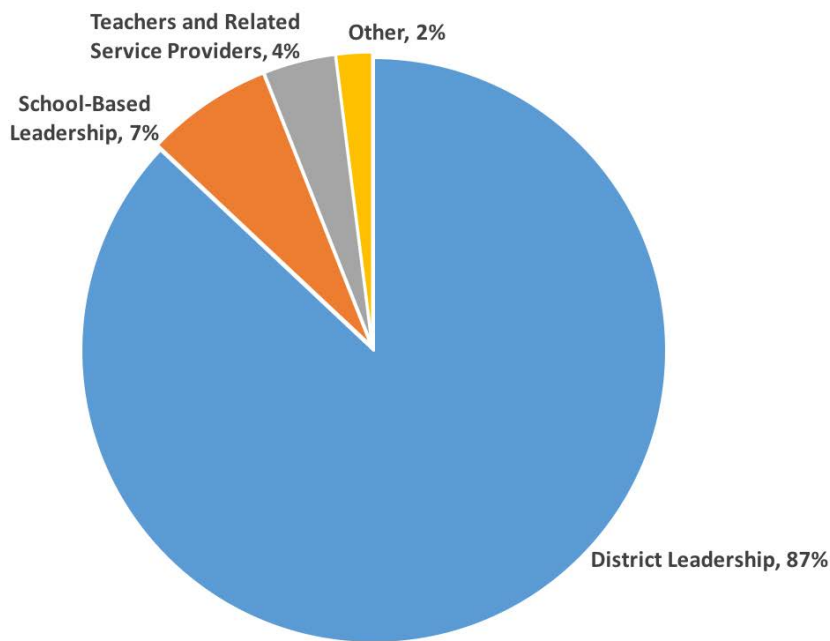


May 1-3, 2019
The Westin Convention Center • Pittsburgh, PA
Hosted by Pittsburgh Public Schools

Join us in our effort to improve opportunities and outcomes for students with disabilities and other diverse learners.

Each year the Urban Collaborative hosts two national meetings where more than 250 special and general education leaders share accomplishments and challenges, and participate in leadership development activities. Our national meetings provide unique opportunities for your organization to deliver its message to many of the nation's most influential urban education decision makers, network with education leaders from across the country, as well as participate in meeting sessions. Please join us and inform our members about how your products and services help enrich life opportunities for students with disabilities.

Who attends our Member Meetings?



***Data reflects semi-annual meeting participants, 2013-2018**

The Collaborative is a leadership organization designed to support school district administrators from urban communities who are responsible for leading special education supports and services. The Collaborative was founded in 1994 on the premise that mutual support, the sharing of information and resources, professional networking, and problem-solving partnerships will strengthen each member school district's ability to improve outcomes for students with disabilities and all other learners.

For more about the Collaborative, visit www.urbancollaborative.org.

For more about partnership and sponsorship, please contact Pilar Miranda at pmiranda@edc.org.

2018-2019 Partners

- Attainment
- Exceptional Child
- Goalbook
- Lindamood-Bell Learning Processes
- Oneder
- PCG Education
- Scientific Learning
- Stetson & Associates, Inc.
- TeachTown
- The Styer-Fitzgerald Program for Functional Academics

2018 Sponsors

- Boardmaker
- Bookshare-Benetech
- Camelot Education
- Don Johnston Inc
- DotCom Therapy
- Invo HealthCare - Progressus Therapy
- PresenceLearning
- Ramapo for Children
- SEAS Education
- Wilson Language Training

Partner with the Collaborative to maximize your visibility by conducting focus groups at member meetings.

Collaborative Partners: \$13,500 (yearly)

With a \$13,500 yearly contribution to the Collaborative's operating budget, you become a Partner. This opportunity is limited to 10 companies with a record of distinction for providing services and/or supports to urban school districts to improve outcomes for students with disabilities and all other learners.



Our Partners are highlighted on the Collaborative's website!

Important Note:

Your company representatives' registrations are included in the price of your partnership or sponsorship. The number of invited representatives depends on the size of your commitment and sponsorship level. Please make sure to read through the Partner and Sponsor benefits section carefully.

Please note: Registrations and nametags are nontransferable.

Partnership Benefits:

As a Collaborating Partner, you will receive these benefits at our two national meetings:

- Three free conference registrations
- Color ad included in Guidebook app
- Color ad in the electronic conference materials
- Recognition and company profile in digital pre-meeting and printed conference materials
- Company description, logo, and Web link displayed on the Collaborative's website for 1 year
- Acknowledgement at the meeting
- Exhibit table at the Partner and Sponsor Expo
- Use of meeting participant mailing list (one time per meeting)
- Banner listing logo displayed throughout the meetings
- Opportunity to hold a focus group/information session (one time per meeting)
- Use of the Member and Associate Member Directory (one time per meeting)

As a Partner, you have an option to add, for an extra cost, one of these:

1. An item included in the member bag (approved by the Collaborative) - \$500
2. Speak at Thursday's luncheon (5 minutes) - \$750
3. Speak at Wednesday's reception (5 minutes) - \$750

Other opportunities for additional exposure (starting January 2019):

1. Webinar
2. CollabNews article on research, practice, and/or policy highlighting your company's work (not an advertisement)

Partners are welcome to hold events outside of the Collaborative program hours. Events must not compete with the meeting agenda.

Sponsor a Collaborative member meeting to engage with district leaders and gain meaningful exposure.

Collaborative Sponsors: \$4000 (one meeting)

With a \$4,000 investment, you will receive the following benefits:

- Two free conference registrations
- Half-page color ad included in Guidebook app and in the electronic conference materials
- Recognition and company profile in digital pre-meeting and printed conference materials
- Company description, logo, and Web link printed in the program materials
- Acknowledgment at the meeting
- Exhibit table at the Partner and Sponsor Expo
- Use of the Member and Associate Member Directory (one time per meeting)

In addition, you may select one of the following Sponsorship opportunities for more exposure:

- Meeting breakfast (2)
- Meeting break (2)
- Program packet
- Electronic pre-meeting materials
- Participant lanyards
- Participant tote bags
- Guidebook
- District art/music

As a Sponsor, you have the option to add, for an extra cost, one of the following:

1. An item included in the member bag (approved by the Collaborative) - \$500
2. Speak at Thursday's luncheon (5 minutes) - \$750
3. Speak at Wednesday's reception (5 minutes) - \$750

Other opportunities for additional exposure (starting January 2019):

1. Webinar
2. CollabNews article on research, practice, and/or policy highlighting your company's work (not an advertisement)

Introductory Package

Check us out! If you would like to attend one of our meetings to explore Sponsorship, please join us for the introductory rate of \$1,750.

With a \$1,750 investment, you will receive the following benefits:

- One free conference registration
- Color ad included in Guidebook app
- Half-page color ad included in the electronic conference materials
- Recognition and your company profile in digital pre-meeting and printed conference materials

Sponsors are welcome to hold events outside of the Collaborative program hours. Events must not compete with the meeting agenda.

The number of sponsorship opportunities are limited and are accepted on a first come, first served basis.

“Our relationship with the Collaborative is invaluable...we feel very supported by the staff and its members.”
- Event Sponsor



Spring 2019 Meeting Specifics



Important Deadline April 8, 2019

- Sponsorship form and payment in full (non-refundable)
- Meeting registration
- Company profile
- Company advertisement
- Focus group title, presentation, and description (Partners only)

The participant list will be available on Tuesday, April 9, 2019 for Partners and Sponsors who have submitted all of the required materials.

Learn from our Members!

We encourage Partners and Sponsors to send representatives with an interest in the meeting content, who will attend sessions, and who will participate in the meeting. It is a great opportunity to keep up-to-date on special education policy and practices in urban districts.

May 1-3, 2019

The Westin Convention Center, Pittsburgh, PA.

Reduced Hotel Room Rate:

The Collaborative has a negotiated room rate of \$199 per night (plus taxes) at The Westin Convention Center, Pittsburgh. We cannot guarantee the negotiated rate for rooms booked after April 8, 2019.



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Preliminary Agenda

Wednesday, May 1

9 AM-12 PM	Host District Showcase and/or School Visits
1:30-1:45 PM	Welcome from Collaborative and Host District Leadership
1:45-3:30 PM	Keynote Address
3:45-5 PM	Size-Alike Session
5:30-7 PM	Reception

Thursday, May 2

7:30 AM-4:30 PM	Partner and Sponsor Expo
7:30-8:30 AM	Breakfast (provided)
8:30-9:30 AM	Partner Focus Groups
9:45-10:45 AM	Concurrent Presentations
10:45-11:15 AM	Expo Designated Time
11:15 AM-12:15 PM	Concurrent Presentations
12:15-1:15 PM	Lunch (provided)
1:30-4 PM	Consultancy Sessions
4:15-5:15 PM	Town Hall

Friday, May 3

7:30 AM-12:15 PM	Partner and Sponsor Expo
7:30-8:30 AM	Breakfast (provided)
8:30-9:30 AM	Partner Focus Groups
9:45-10:45 AM	Concurrent Presentations
11 AM-12 PM	Concurrent Presentations
12:15-1:45 PM	Lunch (provided)
2-3 PM	World Café

Member Districts as of December 2018

◆ *California*

Long Beach Unified School District
 Rialto Unified School District, CA
 San Bernardino City Unified School District
 San Francisco Unified School District
 San Juan Unified School District
 San Ysidro School District
 Santa Monica-Malibu Unified School District

◆ *Colorado*

Colorado Springs School District #11
 Denver Public Schools

◆ *Florida*

Broward County Public Schools

◆ *Georgia*

Cobb County School District

◆ *Illinois*

Chicago Public Schools
 Kankakee School District #111
 Matteson School District #162
 Mid-Valley Special Education Cooperative
 Oak Park - School District #97

◆ *Indiana*

Indianapolis Public Schools
 MSD of Pike Township

◆ *Kansas*

Wichita Public Schools

◆ *Kentucky*

Jefferson County Public Schools

◆ *Maryland*

Anne Arundel County Public Schools
 Baltimore City Public Schools
 Montgomery County Public Schools
 Prince George's County Public Schools

◆ *Massachusetts*

Boston Public Schools
 Brockton Public Schools
 Brookline School District
 Cambridge Public Schools
 Chicopee Public Schools
 Fall River Public Schools
 Haverhill Public Schools

◆ *Massachusetts (continue)*

Leominster Public Schools
 Lynn Public Schools
 Marlborough Public Schools
 Newton Public Schools
 Springfield Public Schools
 Stoneham Public Schools
 Worcester Public Schools

◆ *Michigan*

Detroit Public Schools
 Kalamazoo Public Schools

◆ *Minnesota*

Anoka-Hennepin Schools
 Minneapolis Public Schools
 North St. Paul-Maplewood-Oakdale
 Roseville Area Schools
 Saint Paul Public Schools

◆ *Nevada*

Clark County School District

◆ *New Jersey*

Newark Board of Education

◆ *New Mexico*

Albuquerque Public Schools

◆ *New York*

NYC Community District 75

◆ *Ohio*

Akron Public Schools
 Cincinnati Public Schools
 Cleveland Metropolitan School District
 Dayton Public Schools
 Mount Healthy City Schools
 North College Hill City Schools
 Princeton City Schools

◆ *Pennsylvania*

Pittsburgh Public Schools
 School District of Lancaster

◆ *South Carolina*

Greenville County Schools

◆ *South Dakota*

Sioux Falls Public Schools

◆ *Tennessee*

Metro Nashville Public Schools
 Shelby County Schools

◆ *Texas*

Arlington ISD
 Austin ISD
 Clear Creek ISD
 Dallas ISD
 East Central ISD
 Edgewood ISD
 Fort Bend ISD
 Fort Worth ISD
 Frisco ISD
 Houston ISD
 Humble ISD
 Katy ISD
 Mesquite ISD
 North East ISD (San Antonio)
 Northside ISD (San Antonio)
 Round Rock ISD
 San Antonio ISD
 Sheldon ISD
 Wylie ISD

◆ *U.S. Virgin Islands*

Virgin Islands Department of Education

◆ *Washington*

Auburn School District
 Bellevue School District
 Bethel School District
 Camas School District
 Clover Park School District
 Educational Service District 112
 Everett Public Schools
 Evergreen Public Schools
 Federal Way Public Schools
 Franklin Pierce Schools
 Kent School District
 Lake Washington School District
 Mercer Island School District
 Mukilteo School District
 Renton School District
 Richland School District
 Seattle Public Schools
 Spokane Public Schools
 Tacoma School District
 Vancouver School District 37

◆ *Wisconsin*

Madison Metropolitan School District
 Sun Prairie Area School District

Spring 2019 Member Meeting Sponsorship Form

Contact Information

For companies interested in becoming an event sponsor only

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options

Payment method:

Check Mastercard/Visa Amex

Please make checks payable to:
Education Development Center

To pay by credit card (Visa, Mastercard and Amex)
please contact:
Pilar Miranda
617-618-2447
pmiranda@edc.org

Please mail check and sponsorship form to:

Urban Collaborative
Education Development Center
43 Foundry Avenue • Waltham, MA 02453

For more information contact:
Pilar Miranda
617-618-2447
pmiranda@edc.org
www.urbancollaborative.org

Please note:

The Collaborative seeks to work with companies that share in the mission of the organization, which is to improve educational outcomes and life opportunities for children and youth with disabilities in urban schools. As such, companies wishing to sponsor must be approved by the Collaborative. In addition, we accept sponsors on a first come, first served basis.

Sponsorship:

My company agrees to the following sponsorship level at the Spring 2019 Member Meeting:

- Sponsorship \$4,000
- Introductory Package \$1,750

1st choice of event or item to be underwritten
(sponsorship level only)

2nd choice of event or item to be underwritten
(sponsorship level only)

3rd choice of event or item to be underwritten
(sponsorship level only)

Note: Payment must be received in full by April 8, 2019 in order to receive any benefits.

How did you hear about this sponsorship opportunity with the Collaborative?

Have you been a sponsor of the Collaborative before? If so, for how many meetings?



Urban Collaborative
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